

Order Item Summary

CBS TELEVISION STATIONS



Order#: 59834	CF	Cash-LOC-Political	Start - End: 4/29/2013 - 5/5/2013	HL#:	Created: 4/26/2013 3:14:24 PM
Advertiser: JACK WAGNER FOR MAYOR (347769)	1333 Banksville Rd Pittsburgh, PA 15216-3377		Alt Ord Id:	Print Invoice Locally: N	Updated:
			CPE: -/-	Co-op Invoice: N	Confirmed:
			Product: FRIENDS OF JACK WAGNER	Do Not Mail Invoice: N	Contract:
Agency: ADVERTISING & MKTG SOLUTIONS (5619)	4201 N Ocean Blvd Apt 902 Boca Raton, FL 33431-5308		Demo: HHOLDS DMA RTG	Apply Taxes: N	Billing Int: Normal
			Agency Commission: 15%	Notarize Invoice: N	Billing Mth: Item Rate
			Self Protection Intr: :00:00	Print Affidavit: N	
AE: Brian Butz (KDKA-TV)			Schedule Code: B	Print Sub Invoice: N	
Buyer:			Supress Rates: N	Notarize Sub Invoice: N	

Contract: ALL RATES ARE NON PRE EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY FRIENDS OF JACK WAGNER. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.

Item	Time Class		Eligible Days	BreakType	Product category	Dur	Sch	Self Pr	HHOLDS	Rate	Spots	Total	Rate Int A/G
001	CF	MCBSMRNWS4A	M T W T * * *	NEWS	Airtime (Broadcast)	30	B	:00:00	0.00	\$60.00	2	\$120.00	\$60.00
	<u>Start</u>	<u>End</u>	<u>Apr 29</u>										
	04/29/13	05/02/13	2										
Item	Time Class		Eligible Days	BreakType	Product category	Dur	Sch	Self Pr	HHOLDS	Rate	Spots	Total	Rate Int A/G
002	CF	MLOCAL430A	M T W T * * *	MORN	Airtime (Broadcast)	30	B	:00:00	0.00	\$60.00	2	\$120.00	\$60.00
	<u>Start</u>	<u>End</u>	<u>Apr 29</u>										
	04/29/13	05/02/13	2										
Item	Time Class		Eligible Days	BreakType	Product category	Dur	Sch	Self Pr	HHOLDS	Rate	Spots	Total	Rate Int A/G
003	CF	MLOCAL6A	M T W T F * *	MORN	Airtime (Broadcast)	30	D	:00:00	0.00	\$450.00	2	\$900.00	\$450.00
	<u>Start</u>	<u>End</u>	<u>Apr 29</u>										
	04/29/13	05/03/13	2										
Item	Time Class		Eligible Days	BreakType	Product category	Dur	Sch	Self Pr	HHOLDS	Rate	Spots	Total	Rate Int A/G
004	CF	MEARLY	M T W T F * *	MORN	Airtime (Broadcast)	30	D	:00:00	0.00	\$225.00	2	\$450.00	\$225.00
	<u>Start</u>	<u>End</u>	<u>Apr 29</u>										
	04/29/13	05/03/13	2										
Item	Time Class		Eligible Days	BreakType	Product category	Dur	Sch	Self Pr	HHOLDS	Rate	Spots	Total	Rate Int A/G
005	CF	DLOCAL9A	1 1 1 1 1 0 0	DAY	Airtime (Broadcast)	30	B	:00:00	0.00	\$180.00	5	\$900.00	\$180.00
	<u>Start</u>	<u>End</u>	<u>Apr 29</u>										
	04/29/13	05/03/13	5										
Item	Time Class		Eligible Days	BreakType	Product category	Dur	Sch	Self Pr	HHOLDS	Rate	Spots	Total	Rate Int A/G
006	CF	N4EARLY	M T W T F * *	NEWS	Airtime (Broadcast)	30	D	:00:00	0.00	\$540.00	2	\$1,080.00	\$540.00
	<u>Start</u>	<u>End</u>	<u>Apr 29</u>										
	04/29/13	05/03/13	2										
Item	Time Class		Eligible Days	BreakType	Product category	Dur	Sch	Self Pr	HHOLDS	Rate	Spots	Total	Rate Int A/G
007	CF	N5EARLY	M T W T F * *	NEWS	Airtime (Broadcast)	30	D	:00:00	0.00	\$700.00	2	\$1,400.00	\$700.00
	<u>Start</u>	<u>End</u>	<u>Apr 29</u>										
	04/29/13	05/03/13	2										
Item	Time Class		Eligible Days	BreakType	Product category	Dur	Sch	Self Pr	HHOLDS	Rate	Spots	Total	Rate Int A/G
008	CF	NEARLY01	M T W T F * *	NEWS	Airtime (Broadcast)	30	B	:00:00	0.00	\$800.00	2	\$1,600.00	\$800.00
	<u>Start</u>	<u>End</u>	<u>Apr 29</u>										
	04/29/13	05/03/13	2										
Item	Time Class		Eligible Days	BreakType	Product category	Dur	Sch	Self Pr	HHOLDS	Rate	Spots	Total	Rate Int A/G
009	CF	18:00:00-18:30:00	* * * * * S *	NEWS	Airtime (Broadcast)	30	B	:00:00	0.00	\$405.00	1	\$405.00	\$405.00
	<u>Start</u>	<u>End</u>	<u>Apr 29</u>										
	05/04/13	05/04/13	1										
Item	Time Class		Eligible Days	BreakType	Product category	Dur	Sch	Self Pr	HHOLDS	Rate	Spots	Total	Rate Int A/G
010	CF	NEWSSAT7P	* * * * * S *	NEWS	Airtime (Broadcast)	30	B	:00:00	0.00	\$405.00	1	\$405.00	\$405.00
	<u>Start</u>	<u>End</u>	<u>Apr 29</u>										
	05/04/13	05/04/13	1										
Item	Time Class		Eligible Days	BreakType	Product category	Dur	Sch	Self Pr	HHOLDS	Rate	Spots	Total	Rate Int A/G
011	CF	PGOLDTU	* T * * * * *	CARD	Airtime (Broadcast)	30	B	:00:00	0.00	\$2,025.00	1	\$2,025.00	\$2,025.00

Order Item Summary

CBS TELEVISION STATIONS



Start		End	Apr 29										
04/30/13		04/30/13	1										
Item	Time Class		Eligible Days	BreakType	Product category	Dur	Sch	Self Pr	HHOLDS	Rate	Spots	Total	Rate Int A/G
012	CF	PSURV26	** W ****	REGP	Airtime (Broadcast)	30	B	:00:00	0.00	\$2,700.00	1	\$2,700.00	\$2,700.00
Start		End	Apr 29										
05/01/13		05/01/13	1										
Item	Time Class		Eligible Days	BreakType	Product category	Dur	Sch	Self Pr	HHOLDS	Rate	Spots	Total	Rate Int A/G
013	CF	PBANG*2MENTH	*** T ***	REGP	Airtime (Broadcast)	30	B	:00:00	0.00	\$3,780.00	1	\$3,780.00	\$3,780.00
Start		End	Apr 29										
05/02/13		05/02/13	1										
Item	Time Class		Eligible Days	BreakType	Product category	Dur	Sch	Self Pr	HHOLDS	Rate	Spots	Total	Rate Int A/G
014	CF	PPERSON	*** T ***	REGP	Airtime (Broadcast)	30	B	:00:00	0.00	\$2,850.00	1	\$2,850.00	\$2,850.00
Start		End	Apr 29										
05/02/13		05/02/13	1										
Item	Time Class		Eligible Days	BreakType	Product category	Dur	Sch	Self Pr	HHOLDS	Rate	Spots	Total	Rate Int A/G
015	CF	PRACESUFN2H FINALE	***** S	CARD	Airtime (Broadcast)	30	B	:00:00	0.00	\$2,250.00	1	\$2,250.00	\$2,250.00
Start		End	Apr 29										
05/05/13		05/05/13	1										
Item	Time Class		Eligible Days	BreakType	Product category	Dur	Sch	Self Pr	HHOLDS	Rate	Spots	Total	Rate Int A/G
016	CF	PMENTALSN3 FINALE	***** S	REGP	Airtime (Broadcast)	30	B	:00:00	0.00	\$1,800.00	1	\$1,800.00	\$1,800.00
Start		End	Apr 29										
05/05/13		05/05/13	1										
Item	Time Class		Eligible Days	BreakType	Product category	Dur	Sch	Self Pr	HHOLDS	Rate	Spots	Total	Rate Int A/G
017	CF	NLATE03	M T W T F **	NEWS	Airtime (Broadcast)	30	B	:00:00	0.00	\$1,400.00	2	\$2,800.00	\$1,400.00
Start		End	Apr 29										
04/29/13		05/03/13	2										
Item	Time Class		Eligible Days	BreakType	Product category	Dur	Sch	Self Pr	HHOLDS	Rate	Spots	Total	Rate Int A/G
018	CF	LLETTER01	1 1 1 0 0 0 0	LETT	Airtime (Broadcast)	30	B	:00:00	0.00	\$335.00	3	\$1,005.00	\$335.00
Start		End	Apr 29										
04/29/13		05/01/13	3										
Item	Time Class		Eligible Days	BreakType	Product category	Dur	Sch	Self Pr	HHOLDS	Rate	Spots	Total	Rate Int A/G
019	CF	SSHOWDOWN	***** S	LOCS	Airtime (Broadcast)	30	D	:00:00	0.00	\$405.00	1	\$405.00	\$405.00
Start		End	Apr 29										
05/05/13		05/05/13	1										
Item	Time Class		Eligible Days	BreakType	Product category	Dur	Sch	Self Pr	HHOLDS	Rate	Spots	Total	Rate Int A/G
020	CF	LINSIDER3	***** S	LATE	Airtime (Broadcast)	30	B	:00:00	0.00	\$135.00	1	\$135.00	\$135.00
Start		End	Apr 29										
05/05/13		05/05/13	1										
Item	Time Class		Eligible Days	BreakType	Product category	Dur	Sch	Self Pr	HHOLDS	Rate	Spots	Total	Rate Int A/G
021	CF	NEWSSAT6A	***** S *	NEWS	Airtime (Broadcast)	30	B	:00:00	0.00	\$160.00	1	\$160.00	\$160.00
Start		End	Apr 29										
05/04/13		05/04/13	1										
Item	Time Class		Eligible Days	BreakType	Product category	Dur	Sch	Self Pr	HHOLDS	Rate	Spots	Total	Rate Int A/G
022	CF	NEWSSAT8	***** S *	NEWS	Airtime (Broadcast)	30	D	:00:00	0.00	\$180.00	1	\$180.00	\$180.00
Start		End	Apr 29										
05/04/13		05/04/13	1										
Item	Time Class		Eligible Days	BreakType	Product category	Dur	Sch	Self Pr	HHOLDS	Rate	Spots	Total	Rate Int A/G
023	CF	WFINAN630AM	***** S	BNSP	Airtime (Broadcast)	30	B	:00:00	0.00	\$135.00	1	\$135.00	\$135.00
Start		End	Apr 29										

05/05/13 05/05/13 1

Item	Time Class	Eligible Days	BreakType	Product category	Dur Sch	Self Pr	HHOLDS	Rate	Spots	Total	Rate Int A/G
024	CF WCBSSUN	*****S	MORN	Airtime (Broadcast)	30 B	:00:00	0.00	\$450.00	1	\$450.00	\$450.00
		<u>Start</u> <u>End</u> <u>Apr 29</u>									
		05/05/13 05/05/13 1									
Item	Time Class	Eligible Days	BreakType	Product category	Dur Sch	Self Pr	HHOLDS	Rate	Spots	Total	Rate Int A/G
025	CF WFACE03	*****S	FACE	Airtime (Broadcast)	30 B	:00:00	0.00	\$315.00	1	\$315.00	\$315.00
		<u>Start</u> <u>End</u> <u>Apr 29</u>									
		05/05/13 05/05/13 1									
Item	Time Class	Eligible Days	BreakType	Product category	Dur Sch	Self Pr	HHOLDS	Rate	Spots	Total	Rate Int A/G
026	CF WKDPG05	*****S	KDPG	Airtime (Broadcast)	30 B	:00:00	0.00	\$180.00	1	\$180.00	\$180.00
		<u>Start</u> <u>End</u> <u>Apr 29</u>									
		05/05/13 05/05/13 1									

Confirmed Broadcast Buyline Summary

Q2 2013	Apr		May	
	Spots	Revenue	Spots	Revenue
Total	13	\$7,105.00	27	\$21,445.00
Credited	0	\$0.00	0	\$0.00

Order Summary

	Confirmed		
	Quantity	Gross Amount	Net Amount
Broadcast Buy Lines	40	\$28,550.00	\$24,267.50
Ancillary Buy Lines	0	\$0.00	\$0.00
Installment Schedule	0	\$0.00	\$0.00
Total	40	\$28,550.00	\$24,267.50